MARKET WATCH

FDA new drug approvals in Q3 2019

The biggest approval of the third quarter was not a new drug, but an oral version of Novo Nordisk's semaglutide, branded Rybelsus, which has a consensus sales forecast of \$3.3 billion in 2024. Rybelsus is entering a crowded field with over six other glucagon-like peptide 1 receptor agonists already approved, including Novo's once-weekly injectable version of semaglutide, Ozempic. The success of Rybelsus will be determined by its price and whether it also gains a label for reduction of cardiovascular risk, for which trial results are due in January 2020.

The other big-ticket approval of the quarter was AbbVie's Rinvoq (upadacitinib), a selective Janus kinase 1 (JAK1) inhibitor

for rheumatoid arthritis. AbbVie had been hoping to avoid the safety issues that have dogged older JAK inhibitors such as Pfizer's Xeljanz (tofacitinib), which were thought to be due to targeting both JAK1 and JAK2, but still received a black-box warning for thrombosis on its label. This could limit its sales, although these are nevertheless forecast to exceed \$3 billion by 2024 (TABLE 1).

The other JAK inhibitor approved in the quarter, Celgene's Inrebic (fedratinib) for myelofibrosis, also received a blackbox warning, potentially threatening its previously lofty sales forecasts. Hepatic and gastrointestinal toxicities have also

Table 1 | Selected FDA new drug approvals in Q3 2019

| Date | Drug (brand name; company) | Properties | Indication | 2024 global sales forecast |
|--------|---|---|--|----------------------------|
| 3 Jul | Selinexor (Xpovio; Karyopharm Therapeutics) | XPO1 inhibitor | Multiple myeloma | 599 million |
| 16 Jul | Cilastatin; imipenem; relebactam (Recarbrio; Merck & Co.) | Bacterial PBP inhibitor; β-lactamase inhibitor | Urinary tract and intra-abdominal bacterial infections | NA |
| 25 Jul | Ferric maltol (Accrufer; Shield Therapeutics) | Haemoglobin regulator | Iron deficiency | 176 million |
| 30 Jul | Darolutamide (Nubeqa; Bayer/Orion) | Androgen receptor antagonist | Non-metastatic CRPC | 637 million |
| 2 Aug | Pexidartinib (Turalio; Daiichi Sankyo) | CSF1R/KIT/FLT3 inhibitor | Tenosynovial giant cell tumour | 164 million |
| 14 Aug | Pitolisant hydrochloride (Wakix; Harmony Biosciences) | Histamine H ₃ receptor inverse agonist | Narcolepsy | NA |
| 14 Aug | Pretomanid (NA; Novartis/TB Alliance) | Unclassified | Tuberculosis | NA |
| 15 Aug | Entrectinib (Rozlytrek; Roche) | ALK/ROS1/TRK inhibitor | NTRK-positive solid tumours; metastatic NSCLC | 342 million |
| 16 Aug | Fedratinib (Inrebic; Celgene) | JAK2 inhibitor | Myelofibrosis | 378 million |
| 16 Aug | Upadacitinib (Rinvoq; AbbVie) | JAK1 inhibitor | Rheumatoid arthritis | 3,054 million |
| 19 Aug | Lefamulin (Xenleta; Nabriva Therapeutics) | PTC inhibitor | Community- acquired bacterial pneumonia | 259 million |
| 27 Aug | Istradefylline (Nouriast; Kyowa Kirin) | Adenosine A _{2A} receptor antagonist | Parkinson disease | 142 million |
| 12 Sep | Tenapanor (Ibsrela; Ardelyx) | NHE3 inhibitor | IBS with constipation | 694 million |

ALK, anaplastic lymphoma kinase; CRPC, castration-resistant prostate cancer; CSF1R, macrophage colony stimulating factor receptor 1; FLT3, FMS-like tyrosine kinase 3; IBS, irritable bowel syndrome; JAK, Janus kinase; NHE3, sodium-hydrogen exchanger 3; NA; not available; NSCLC, non-small-cell lung cancer; PBP, penicillin-binding protein; PTC, peptidyl transferase centre; TRK, tropomyosin receptor kinase; XPO, exportin. EvaluatePharma October 2019, Evaluate Ltd.

been reported for Inrebic, which could be considered when making comparisons with Incyte's Jakafi (ruxolitinib), the current market leader for myelofibrosis.

Of the raft of oncology products greenlighted by the FDA, Roche's Rozlytrek (entrectinib) for cancers with NTRK fusions is perhaps the most interesting, as another tumour-agnostic approval and because of Roche's decisions on pricing. In an attempt to take on rival Vitrakvi (larotrectinib; Loxo/Bayer), Rozlytrek's list price is \$17,000 a month, compared with \$33,000 per month for Vitrakvi. Roche is also focusing on Rozlytrek's additional approval in ROS1positive non-small-cell lung cancer as a differentiator. In addition, the agency granted approval to Karyopharm Therapeutics' Xpovio (selinexor), a nuclear export inhibitor, in combination with steroids for the treatment of relapsed or refractory multiple myeloma and Daiichi Sankyo's Turalio (pexidartinib hydrochloride) for tenosynovial giant cell tumours. Finally, Bayer's Nubeqa (darolutamide), a non-steroidal androgen receptor inhibitor, gained approval for non-metastatic castration-resistant prostate cancer.

The need to find new antibacterial drugs saw both Xenleta (lefamulin; Nabriva Therapeutics) and Merck and Co's Recarbrio (a combination of imipenem, cilastatin and the new β -lactamase inhibitor relebactam) granted fast-track designation and approved under the FDA's Qualified Infectious Disease Product designation. Xenleta is a first-in-class semisynthetic pleuromutilin antibiotic for community-acquired bacterial pneumonia (CABP). An estimated 1 million people in the US are hospitalised with CABP, and Xenleta's low toxicity could make it a more appealing option than established antibiotics. However, given that these are cheaper, Xenleta could face slow uptake, and the current consensus sales forecast for 2024 is \$259 million.

Another first-in-class approval was Harmony Biosciences' Wakix (pitolisant), a selective histamine H_3 receptor inverse agonist, for the treatment of excessive daytime sleepiness in adults with narcolepsy. Finally, also in the central nervous system area, Kyowa Kirin's Nourianz (istradefylline), a selective adenosine A_{2A} receptor antagonist, was approved as an add-on treatment to levodopa for patients with Parkinson disease.

Lisa Urquhart Vantage, London, UK. *e-mail: LisaU@vantageanalysis.com https://doi.org/10.1038/d41573-019-00177-7

Competing interests

The author declares no competing interests.